

# Tavistock

BUSINESS IMPROVEMENT DISTRICT

## BID NEWSLETTER

### COVID-19 Latest

As you are aware, Devon has been designated an 'enhanced support area' due to high levels of Coronavirus. We are mindful that many of you are sole traders, working in enclosed areas, and do not wish to be forced to close due to self-isolating or contracting the virus itself. Some have expressed issues with visitors to their premises not respecting their specific requests regarding the wearing of face coverings and a limiting of numbers. We are therefore looking at rolling out a small campaign reminding people to continue to protect others and to kindly respect the wishes of any business.

Business Info Point is offering free business support to businesses in the West Devon area. Advice can be given on any aspect of setting up, running or growing your business – business planning, marketing, finance, online support and business resilience. Contact [neil.j@businessinfopoint.co.uk](mailto:neil.j@businessinfopoint.co.uk) or see <https://businessinfopoint.co.uk>

For anyone in need of further business support, these links may also help:

<https://www.gov.uk/business-support-helpline>

<https://www.gov.uk/coronavirus/business-support>

<https://www.westdevon.gov.uk/covid19business>



### Latest News



We have used funding from the ERDF to decorate the hoardings surrounding the former Shoe King premises on Brook Street with further **vinyls**, creating a nice distraction from the work going on behind. Work is expected to be completed by Spring 2022. A few panels remain which will showcase the Guildhall Gateway Centre.

ERDF funding has also funded the recent town trail and further sanitiser stations. Remaining budget will go towards further town marketing.

The **hanging baskets** will shortly be coming down and the Community Gardening team has kindly agreed to plant up the ground level planters with some winter plants and spring bulbs.

Don't forget that you can still sign up to the **Tavistock Gift Card** scheme, which will continue to run until at least 2026.

There is still some **£16,000** of spend available to you as a participating business! We will be focusing on reminding people to redeem their cards before the end of the year so please share our posts and create your own to remind people to get out there and spend it. Be in it to benefit from it!

If you are having any difficulties with the scheme, please let me know.

A list of FAQs is available here: <https://www.visit-tavistock.co.uk/giftcard>



Work continues on designing updates for the **Tavistock Local** App so that it better serves the town as a tourist and local information hub. There will be more information about what to see and do in the town plus a link to the Gift Card Check My Balance. If you have any suggestions for things to include, then please do get in touch.

Thank you to all who voted in the recent BID renewal ballot. We are absolutely thrilled to have such a strong mandate for BID #3 of 85% in favour by both number and rateable value. The new term started on September 1<sup>st</sup> and we welcome new businesses on Plymouth Road to the BID community.

We look forward to continuing our work to deliver a range of projects which help to make Tavistock a thriving and resilient place to invest, work, visit and live.

### BID Board News

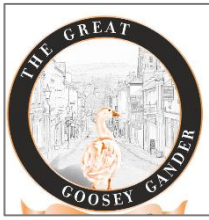
We need you! Do you want to be more involved and shape future BID projects? We need more of you to come forward to be part of the **BID Board of Directors**. By joining the team, you can influence decisions and ensure that you and your neighbours are being heard. We meet on the third Wednesday of each month at 6pm.

The **BID AGM** will be held at 6pm on October 20<sup>th</sup> at the Bedford Hotel. We encourage as many of you as possible to attend. This is a chance to hear what is planned for the coming BID year and to have your voice heard. Please let me know if you intend to come along.

Register your interest for the events below:  
<https://www.surveymonkey.co.uk/r/98NY2VW>

### What's Coming Up

#### Goosey Gander: 9 – 16 October



A celebration of what you can find on our high street. Lovely promotions, special menus and experiences over Goose Fair week. Any business can take part in this – offer a small trail or competition in return for some sweets if you have no other promotion you can do! Get some inspiration here: <https://www.visit-tavistock.co.uk/the-great-goosey-gander>  
*#discovertavioffline #takeaganderattavi*

#### Fiver Fest: 9 - 23 October

A reminder to locals what spending just £5 a week in the town centre can mean to our local economy (£2.6 million to be precise). Come up with a stonking offer and take part. It's not necessarily about sales – it's about creating interest in what you are all about.

#### Halloween Trail: 23 - 30 October

Our most popular trail is back. We are looking for 15 businesses to take part. We need people to be open Monday-Saturday throughout October half term and to be happy for children to enter the premises to collect a clue. If you still want to take part but don't fit this criteria please do let me know.

#### Christmas Light Switch-On: 20 November

Local school children will switch the lights on with entertainment on Bedford Square from 4-7pm.

#### Christmas Tree Festival: 2 – 12 December

The Friends of St. Eustachius hope to hold their annual event back in the church this year. We had such great feedback with the trees in windows around the town so I will be discussing how we can participate.



#### Dickensian Evening: 3 December

Plans are going ahead for our signature event this year. We will be judging the Christmas windows and encouraging you and your team to get into the spirit by dressing up. Let's make this one to remember!

### And finally....

We know that this continues to be a challenging time both financially and emotionally. The BID is here to support you. So that we can continue promoting this beautiful town, we ask that you support us. If you have difficulties paying the levy, then please get in touch.

Thank you

*Janna*



@tavistockbidgroup



[www.visit-tavistock.co.uk/bid](http://www.visit-tavistock.co.uk/bid)



[janna@tavistockbid.co.uk](mailto:janna@tavistockbid.co.uk)